

MYPerks

Member “Perks” Program

www.MYPonline.com/MYPerks.asp



MYP is offering Manatee Chamber member businesses a way to market to paid supporters of MYP by including a “Perks” Program as a benefit of MYP membership.

This program will help promote Manatee Chamber members to the MYP demographic of local young professionals primarily 21-42 years of age while adding even greater value membership for these individuals. To take advantage of the “Perks” Program, MYP paid supporters will have a membership card to present at participating member businesses.

Manatee Chamber members companies may offer a special benefit/discount to MYP paid supporters on an annual basis (details of offered “Perk” may be changed up to 12 times per year.) This is meant to attract offers that are discounts/benefits, including offers like % off bill, free gift with purchase, waived fees, ticket fee discount, etc. Here’s how we’ll promote your offer:

- Your Company Name/Logo with link to website, if applicable, listed on www.MYPonline.com/MYPerks.asp
- Your Company Name featured at least 3 times in MYP email newsletter (email distribution now at 1,400+ individuals)
- Your Company Name featured at least 2 times in *Current* magazine

I’d Like to Add My Company to the MYPerks Program...

Business Name: _____

Contact: _____

Street Address: _____

City & Zip: _____ Phone: _____

Email: _____

Website: _____

Description of offer/perk: _____

Start Date: _____ (End date will be 12 months later)

Signature: _____

Title: _____ Date: _____